



GE Lighting

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Good lighting is good business.

The simple change of a light bulb can enhance the colors of your furnishings, decor and merchandise to give your store a dramatic new look and create the right atmosphere to drive the sale.



GE ConstantColor®
Precise™...the
only MR16 choice
for consistent
quality lighting
over life.

ConstantColor® Precise™ MR16 Lamps *GE Exclusive* —

Tired of MR16 lighting that changes color over time, casting a pall on your displays? GE's exclusive ConstantColor® reflector coating assures consistent white light with no color shift ever, throughout the life of the lamp. And GE ConstantColor® Precise™ lamps last up to 6,000 hours — that's 2,000 hours longer than most MR16's. UV control assures less fading and discoloration of merchandise.

Product	ANSI Code	Order Code	Description	Watts	Volts	Average Life
Precise™ with ConstantColor® Coating	EZX	20816	Q20MR16/C/VNSP7	20	12	3000
	ESX	20815	Q20MR16/C/NSP15	20	12	5000
	BAB	20814	Q20MR16/C/FL40	20	12	5000
	EXT	20839	Q50MR16/C/NSP15	50	12	6000
	EXZ	20835	Q50MR16/C/NFL25	50	12	6000
	EXK	20834	Q50MR16/C/NFL30	50	12	6000
	EXN	20833	Q50MR16/C/FL40	50	12	6000
	FNV	20832	Q50MR16/C/WFL55	50	12	6000
Cover Glass Precise™ with ConstantColor® Coating	ESX	20858	Q20MR16/C/CG/NSP15	20	12	5000
	BAS	20857	Q20MR16/C/CG/FL40	20	12	5000
	EXT	20872	Q50MR16/C/CG/NSP15	50	12	6000
	EXZ	20871	Q50MR16/C/CG/NFL25	50	12	6000
	EXN	20867	Q50MR16/C/CG/FL40	50	12	6000
	FNV	20865	Q50MR16/C/CG/WFL55	50	12	6000
GE Standard Precise™ Lamps <i>Non-ConstantColor Product</i>		25481	Q20MR16/SP	20	12	2000
		25480	Q20MR16/FL	20	12	2000
		25483	Q50MR16/SP	50	12	2000
		25482	Q50MR16/FL	50	12	2000